

# Philippe FRANCOIS

*International Expert and Consultant  
in sustainable development and human resources management  
Chairman of Francois-Tourisme-Consultants company  
Chairman of FTC Training & Auditing  
President of ECORISMO and of BIORISMO  
President of AMFORHT*



## HIS MAIN DUTIES

- **Expert to International Organisations in Tourism, Hospitality and Restaurant** since 1992 :
  - ↳ United Nations Development Programme (U.N.D.P.), World Tourism Organisation (U.N.W.T.O.), United Nations Environment Program (U.N.E.P.), International Labour Office (I.L.O.), European Commission (E.U.), Embassies and Governments,...
  - ↳ More than **130 international assignments** in the field of : human resource development - territory sustainable design and planning - environmental approaches for enterprises and destinations - creation and development of professional associations - institutional strengthening (ministries, universities, ...)
- **Founder and Chairman of FRANCOIS-TOURISME-CONSULTANTS**, registered company providing international consultancy services in sustainable development and human resources management since 1994 – 17 permanents and 14 consultants – more than 2 000 assignments performed - [www.francoistourismeconsultants.com](http://www.francoistourismeconsultants.com)
- **Founder and Chairman of FTC Training & Auditing**, company providing trainings in sustainable development in tourism and hospitality industries, and audit quality and environment - [www.francoistourismeconsultants.com](http://www.francoistourismeconsultants.com)
- **President of AMFORHT**, the International Association for Hospitality and Tourism Training – mandate 2010 to 2014 and 2014 to 2018 - 1 700 members and partners – [www.amforht.com](http://www.amforht.com)
- **Founder and Chairman of ECORISMO®**, the international forums and trade-fairs on eco-products and environmental solutions for the hospitality and tourism sector, created in 2007 - [www.ecorismo.com](http://www.ecorismo.com)
- **Founder and President of BIORISMO®**, solutions and certification for biodiversity in hospitality, camping, restaurant and tourist destinations, trademark created in 2014 - [www.biorismo.com](http://www.biorismo.com)
- **Founder and Honorary Director of ECOLE DE SAVIGNAC®**, international master program in hospitality management in France - Director from 1987 to 1994 – [www.ecole-de-savignac.com](http://www.ecole-de-savignac.com)
- **President of the INSTITUTE OF TOURISM STRATEGY** : International organisation providing technical assistance to research and education in strategy and tourism development, since 1998
- **Vice-President of University Polytechnics Institute (IUT) of Perigueux** – 750 students - University of Bordeaux IV, since 2009 - [www.perigueux.u-bordeaux4.fr/iut/](http://www.perigueux.u-bordeaux4.fr/iut/)
- **President of HOTOOCO** - Professional Bachelor in Hospitality and Tourism Marketing and Sales - IUT Perigueux - Bordeaux IV University, since 2009 - [www.perigueux.u-bordeaux4.fr/iut/lp/index.php?nom=hotoco\\_info](http://www.perigueux.u-bordeaux4.fr/iut/lp/index.php?nom=hotoco_info)

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**President of ECORISMO**

**President of FRANCOIS-TOURISME-CONSULTANTS**

**The Tourism and Hospitality consultancy and training company**

**serving the people, enterprises and destinations through sustainable development**

- **Vice-Président of the Tourism Office of Périgueux** – Member of the Board since 2013  
- <http://www.tourisme-perigueux.fr/>
- **Elected Board Member of AFEST** : French Association of Tourism Experts - member since 1988 - [www.afest.org](http://www.afest.org)
- **Member of the French Association of Consultancy and Engineering Companies** - Tourism, Leisure, Culture : GEFIL, from 1995 to 2013 - Member of the Board from 2007 to 2010
- **Vice-President of the Board of the Périgord Agency of Health Service at Work**, since 2001 - [www.simt24.org](http://www.simt24.org)
- **Elected member of the Dordogne Chambre de Commerce et d'Industrie** – from 2010 to 2015 - [www.dordogne.cci.fr](http://www.dordogne.cci.fr)
- **President of Web Challenge 24** - The competition of excellence of websites - organized by the CCI of the Dordogne - from 2012 - <http://www.webchallenge24.com/>
- **Member of the Board of the Tourism Office of Périgueux** – since 2013 - <http://www.tourisme-perigueux.fr/>
- **Consultant, lecturer and visiting professor to numerous colleges and universities in the world**
- **Consultant in creation and development of hotel schools and academic programs in France and abroad** - 20 schools and programs developed to date in France and abroad, particularly in Jordan, Haïti, Namibia, Russia, Baltic States, Guinea, Ukraine, Romania,...

## HIS FORMER DUTIES

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- **Chairman and Manager of Hotel and Restaurant Companies** : management of 3\* and 4\* Hotels and Restaurants, in England and France, from 1975 to 1994
- **Consultant to small and medium enterprises at the BORDEAUX Chamber of Commerce**, from 1980 to 1987
- **Member of the French National Tourism High Committee** from 2003 to 2009
- **Founder and Expert-Consultant of FRANCE QUALITE FORMATION** : Association for exportation of French education know-how, in partnership with the French Ministry of Foreign Affairs, from 1991 to 1998
- **Elected Board Member of EUHOFA International** : International Association of Hotel Schools – from 1994 to 2003 - Chairman of the Membership and Recruitment Committee - Chairman of the Election Committee

## PUBLICATIONS

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- 18 guides, videos and publications since 2001  
To consult on : < [www.francoistourismeconsultants.com](http://www.francoistourismeconsultants.com) > Page « Publications »
- Journalism for professional magazines since 1980

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## DISTINCTIONS

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- **Chevalier of the Academic Palms** - Ministerial decree of April 24, 2008
- **Silver Medal of Tourism** - Ministerial decree of January 1, 2005
- **Golden Helm International Tourism Award** - Laureate 2000 - ITB Berlin
- **Tourism Initiative Award** - 1987 - Tourist Board / AFEST for the concept Gît'Hôtel

## EDUCATION

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- **BTH : Hotel, Restaurant and Cuisine technology** - Strasbourg Hotel School
- **BTS ( Degree ) : Hospitality Management** - Strasbourg Hotel School
- **Creation and management of the Ecole de Savignac master program in hospitality management**
- **MBA : Destination planning and management** - Bordeaux University

## LANGUAGES OF WORK

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French and English

## DETAILS

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